

Making the Modern Workspace

Troy Malone GM - Asia Pacific

EVERNOTE



About Evernote

100 Million Users

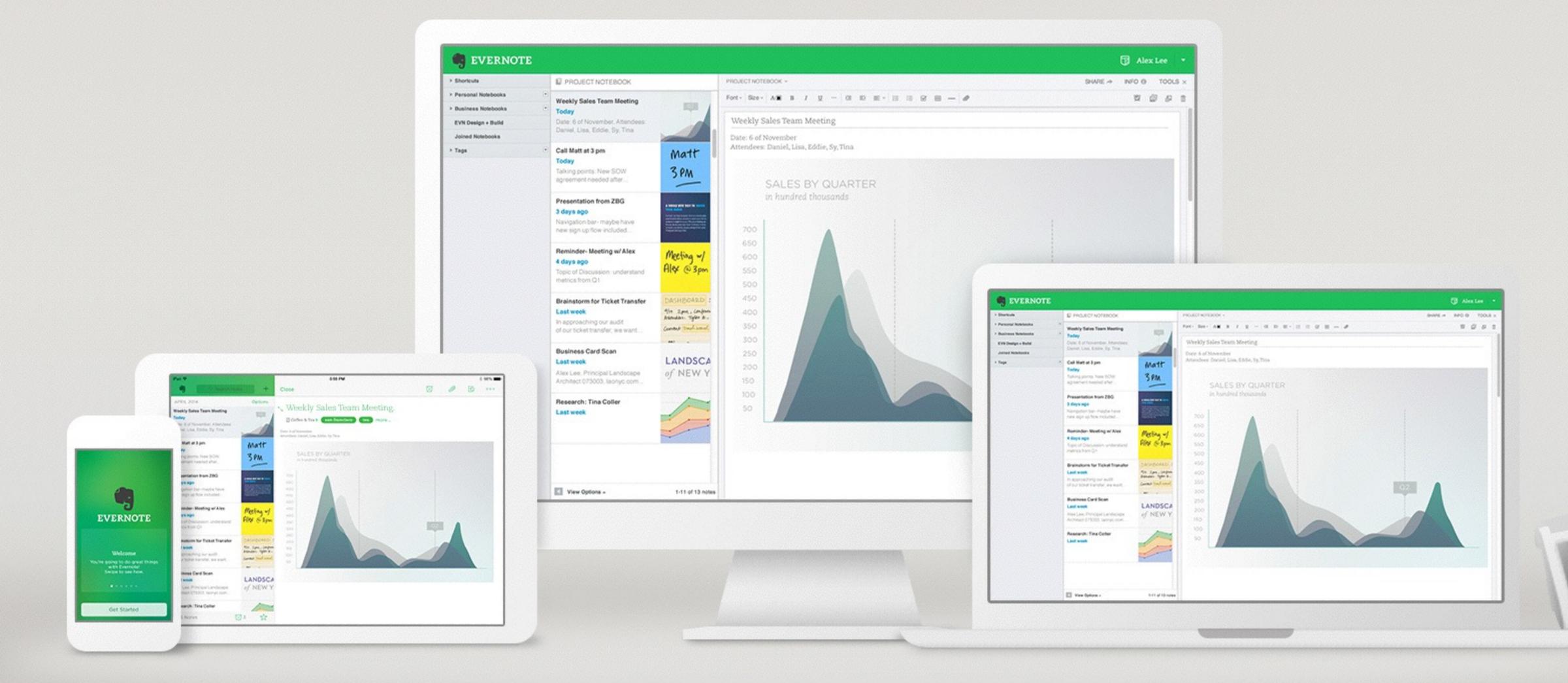
350 Employees

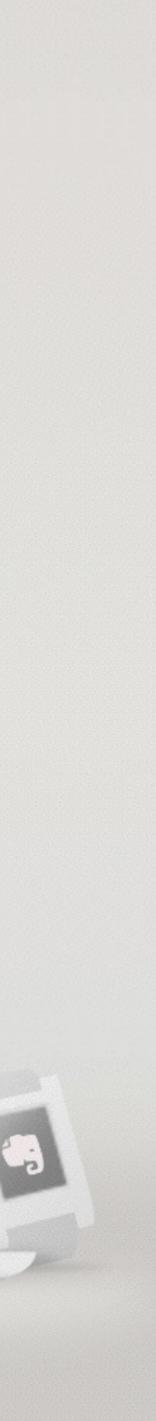
7 Years Since Launch

Headquarters in Redwood City, CA

11 Offices Worldwide

Evernote is the modern workspace









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Find 發掘









Simple, Direct Business Model

nnovation





and

Iteration



Innovation 創新



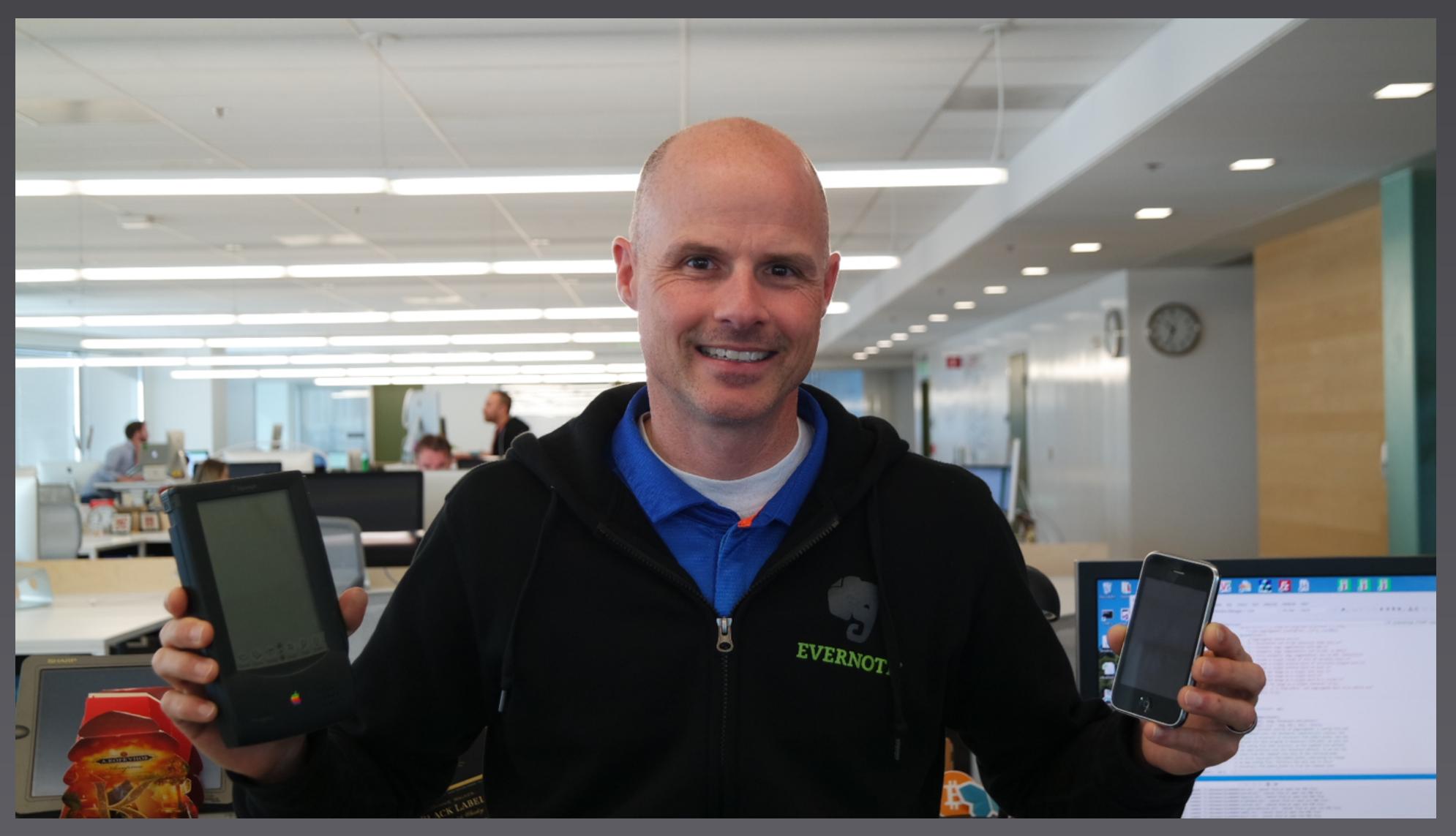








Another Example

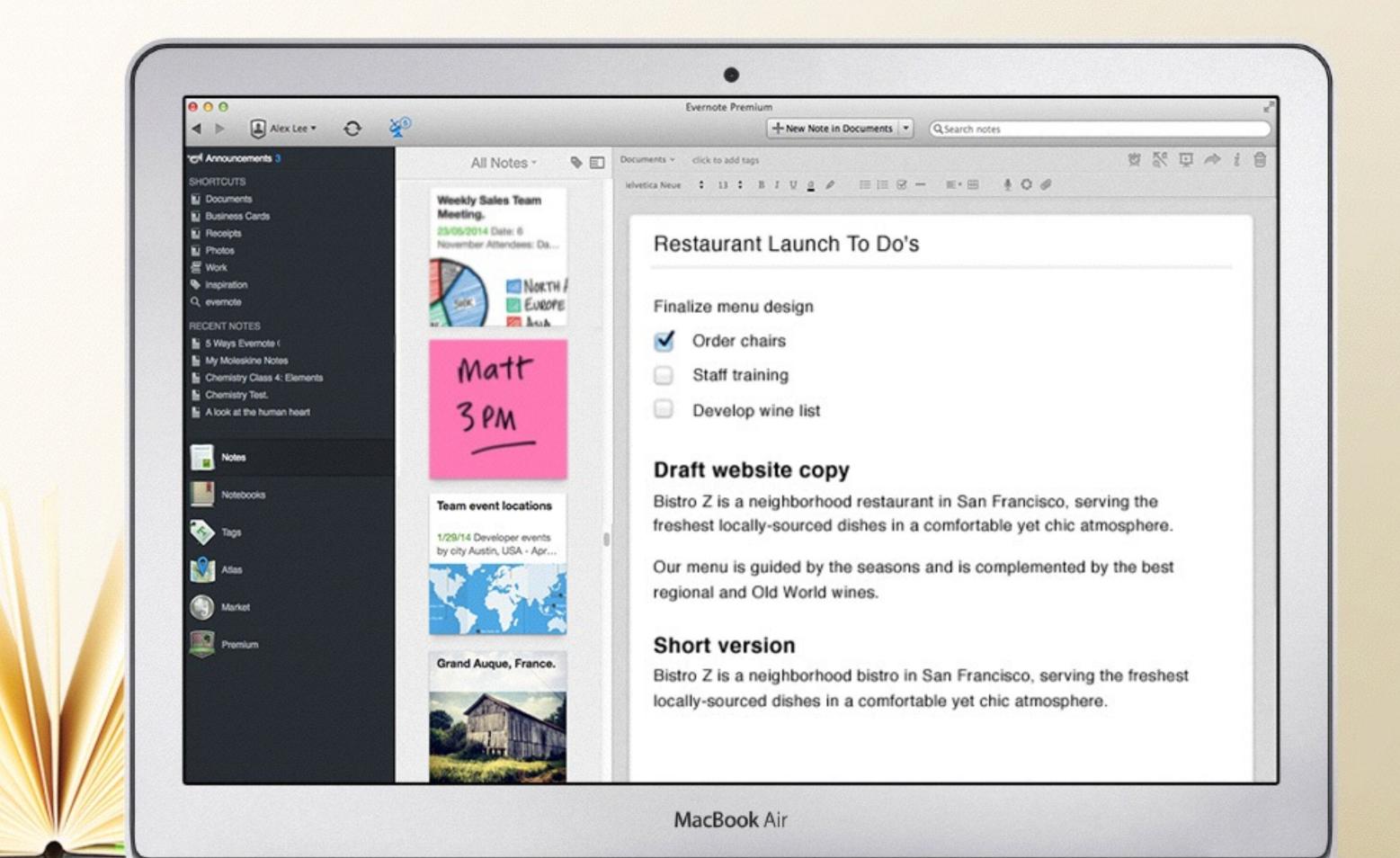


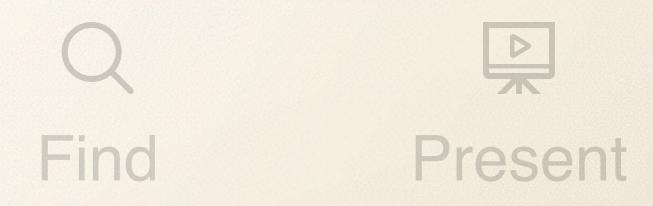




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Present

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Loic Delphine Designer Rue Antoine Arnauld . Paris . France

HOTEL TREPUBLIQUE

RUE DES ROSIERS, MARAIS, PARIS

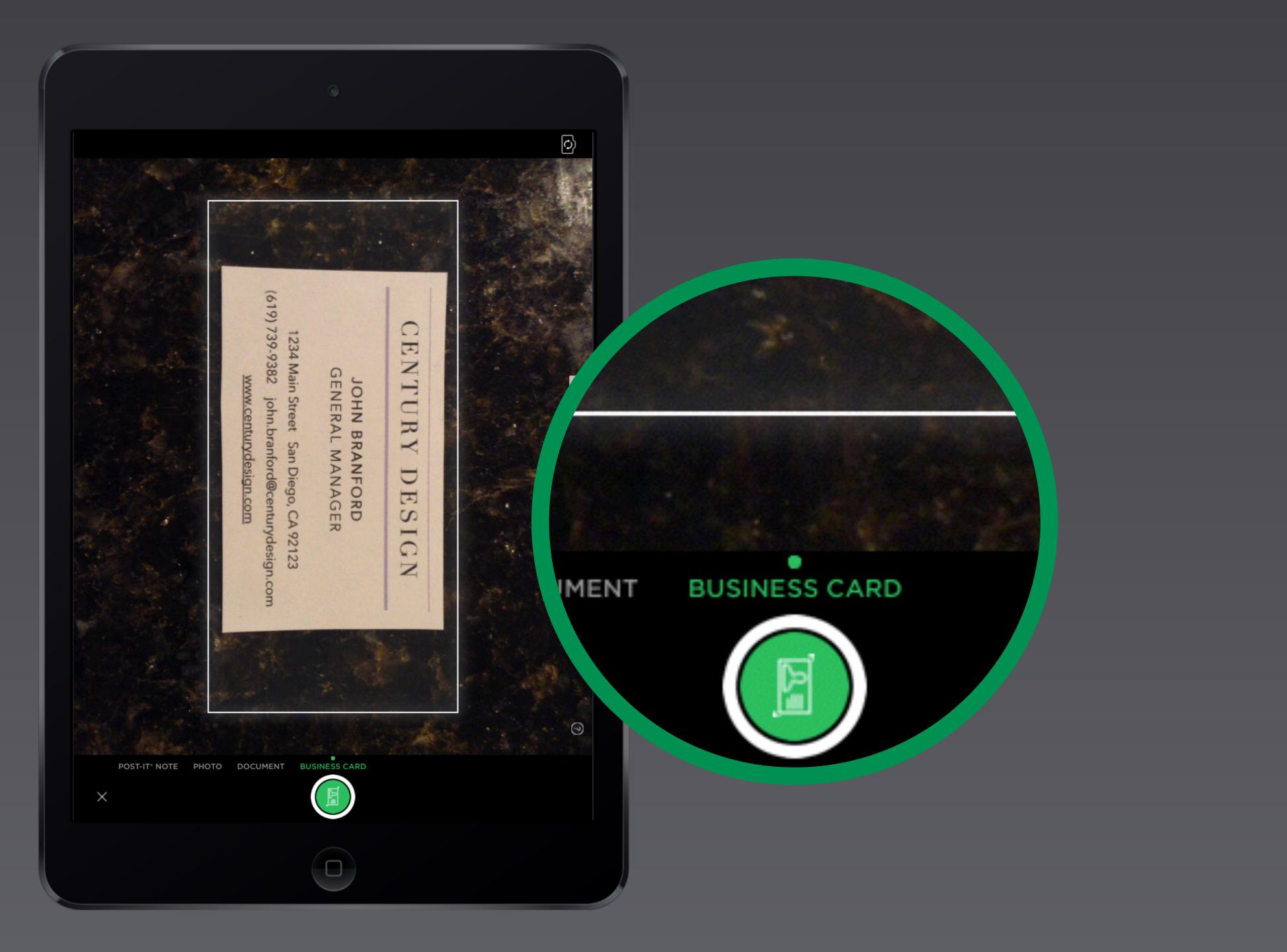
Photoshoot Friday @ Trocadero Directions to Louvre

Dinner w/ agency

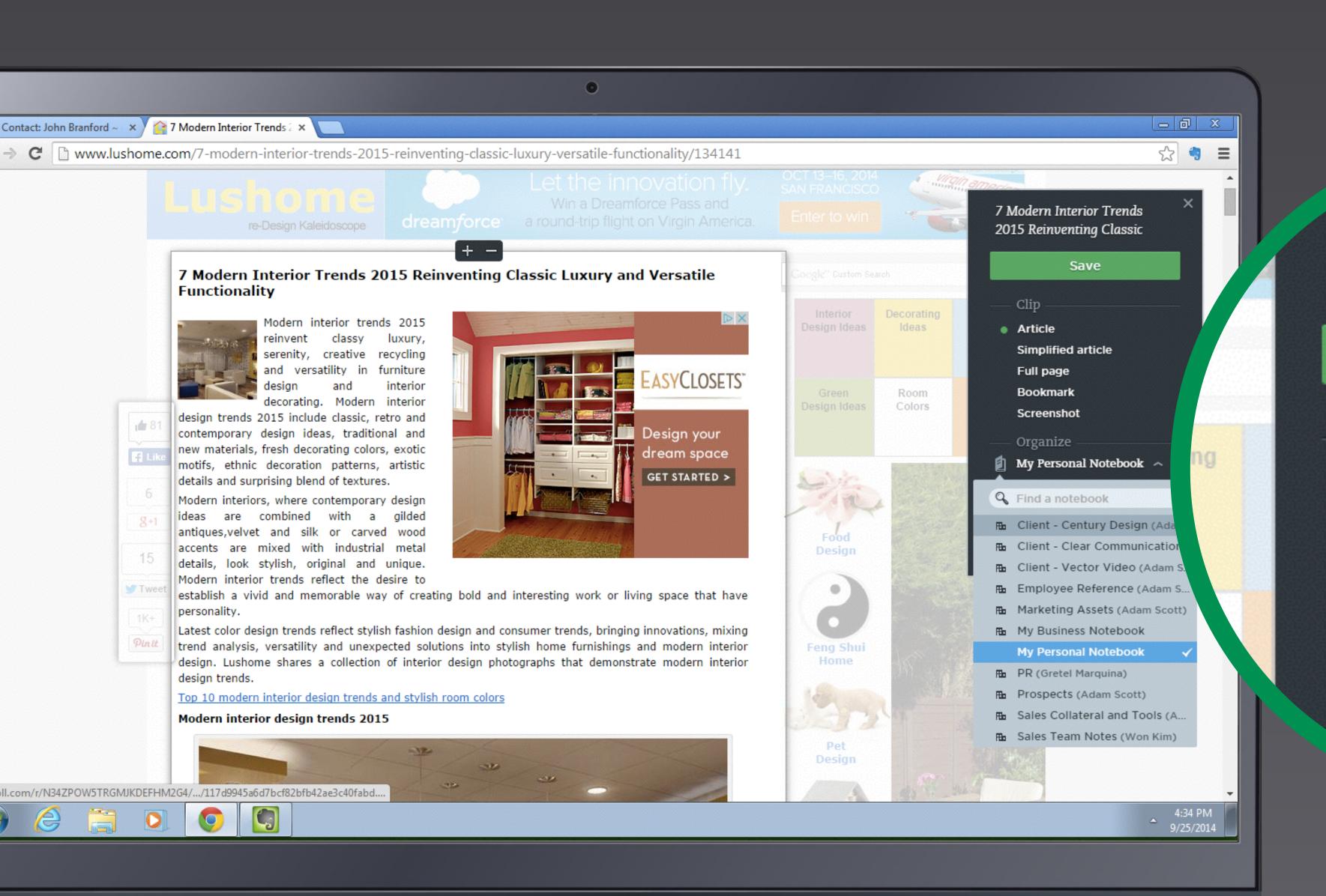
Pack for Bordeaux











7 Modern Interior Trends 2015 Reinventing Classic

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Full page

Bookmark

Screenshot

Organize

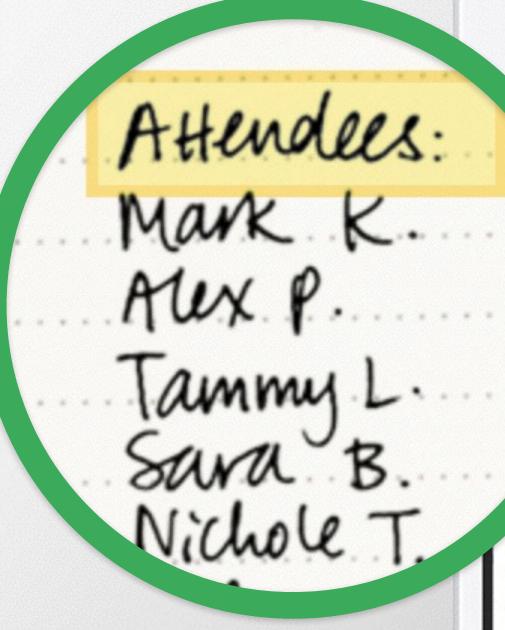
Personal Note-





Write





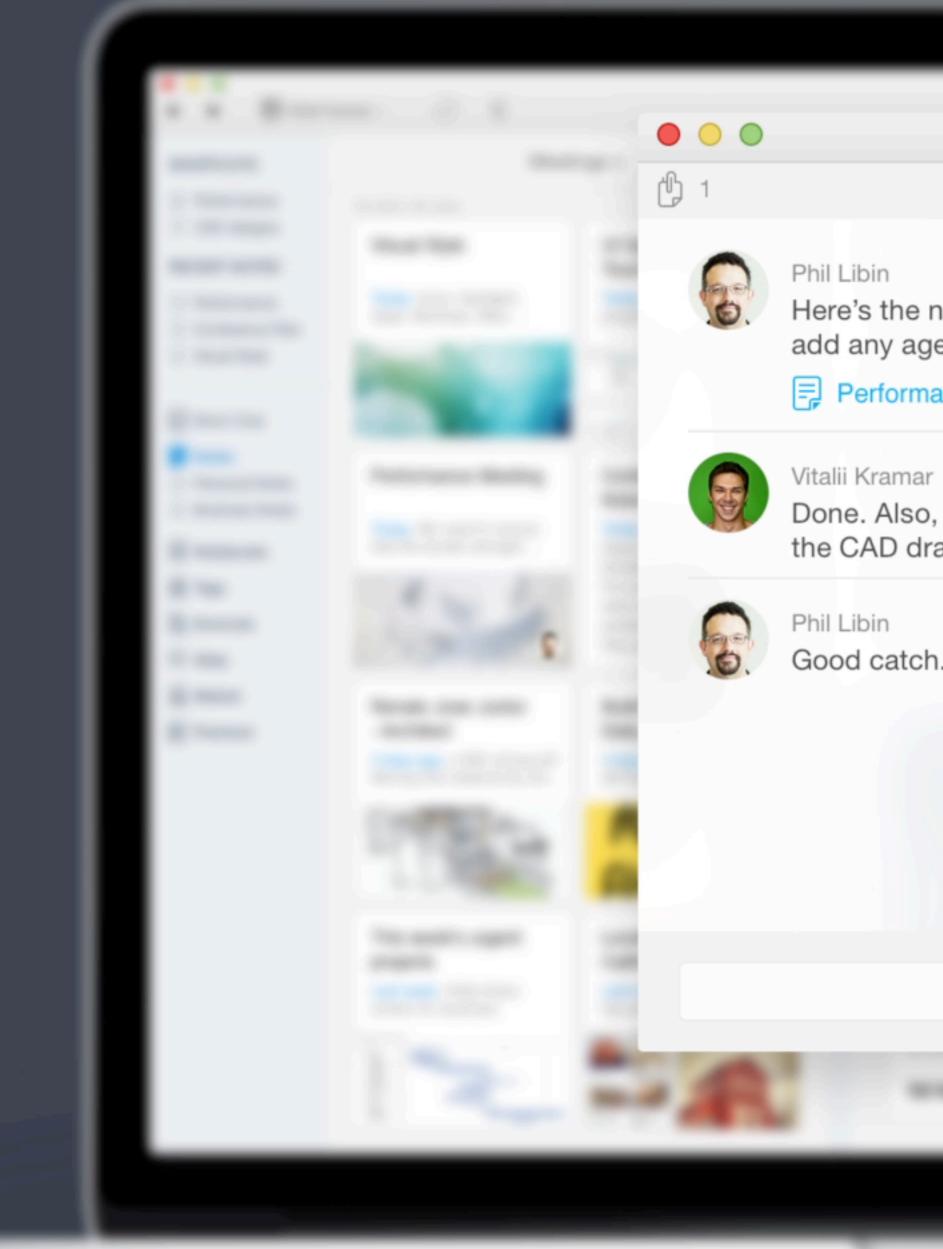
► × Find Present 3:33 PM ining Event A Flow Recap Minutes 1, conference Room C MK NT TL Attendees: Mark K. AP Alex P. ******** Tammy L. Sava B. Nichole T. JJ SB GA Remote attendees: Josh J. Patricia K. ·····







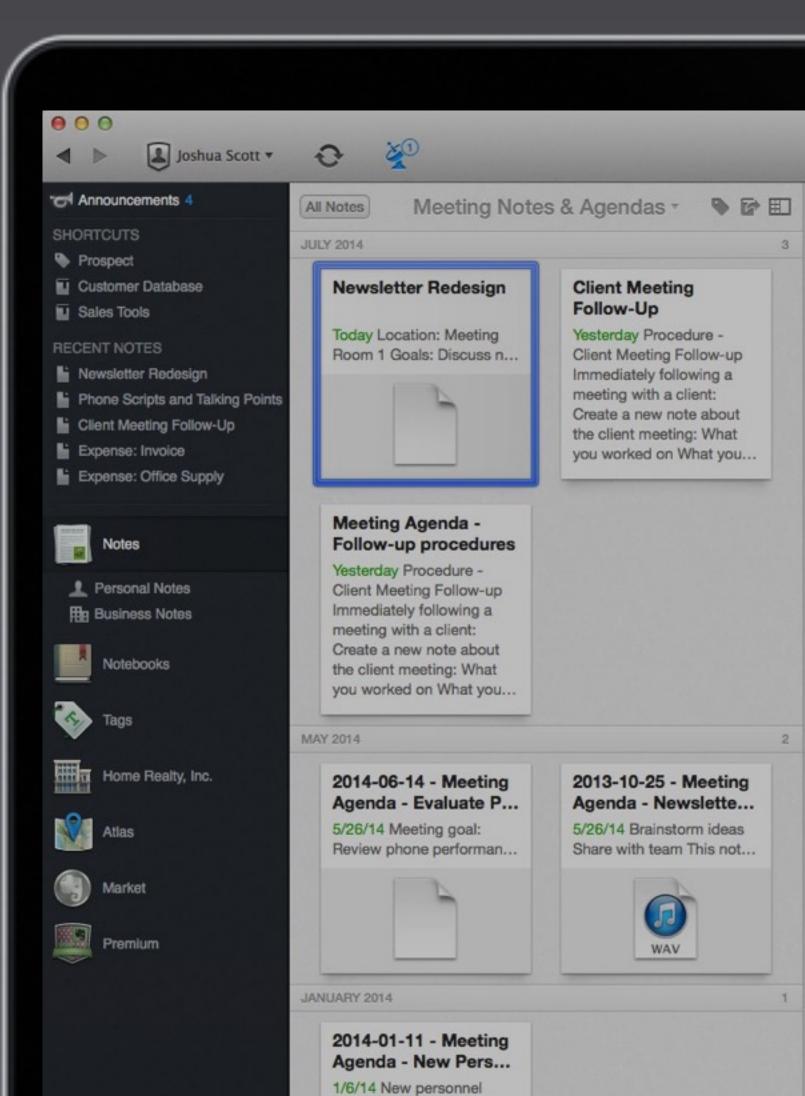
Work Chat



Work Chat		
Phil Libin	í	8
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ch. Thanks.	9:49	
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Present your ideas with a single click 一鍵展示想法



onboarding User educati...

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ernote Business			,
+ New Note in Meeting Notes & Agendas	Q Search notes		
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Created by Joshua Scott			Ha
Newsletter Redesign			
Location: Meeting Room 1 Goals: Discuss new ideas for design People: Renee, Steve Designs found on web Designs forwarded in via email Designs generated in house Review spreadsheet of stats from previo	ous mailings		
Action items Renee to follow up with designer Steve to discuss copy options with contract	ractor		
2013-09-19 - Meeting Agenda - Design Co 12/20/13 Location - Meeting room A Duration Tosmana Zica Modern Socia	Albuquerque Trip - Products to research 4/10/14	Project Plan 2/4/14 Completed Person Responsible Due Date It	



Newsletter Redesign

Location: Meeting Room 1 Goals: Discuss new ideas for design People: Renee, Steve Designs found on web Designs forwarded in via email Dr R Location: Meeting Room 1 Goals: Discuss new ideas for design People: Renee, Steve Designs found on web Designs forwarded in via email Designs generated in house Review spreadsheet of stats from previous mailings

